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Title

Study of green HRM as an innovative technique for sustainable development

Authors

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Abstract

The current scenario with intense competition everywhere has led to a rapid economic growth. This rapid economic growth is resulting in adverse and detrimental environmental conditions that are affecting the global population. In the case of India, this is further exacerbated by the high population density and growth rates. The existing environmental laws, although cover a wide spectrum of environmental concerns, they seem to be ineffective due to lack of enforcement, the lack of resources, and technical challenges faced by a large number of Indian companies. Under these conditions, India has to adopt some sustainable actions that need to address the myriad issues facing the country including environmental degradation in order to sustain its prospects for continued economic growth. And one such innovative technique is to adopt green HRM practices that would help in sustainable development. In this paper the role of green HRM for sustainable development is given thrust as these aspects are vital for the growth of a healthy society as well as the organization. The organizations work within the society and for the society thus it is important to keep the welfare of the society in mind. Hence green HRM practices have become a new tool in today's dynamic business environment for the organizations to have a sustainable development.

Key Words

Green HRM, Sustainable Development, green recruitment, Green selection, green training.

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