



Amar Sewa Mandal's
Kamla Nehru Mahavidyalaya
Sakkardara Square, Nagpur-440024 (M.S.) INDIA

DEPARTMENT OF ENGLISH

ORGANIZES
INTERNATIONAL WEBINAR
ON

**#DIGITISEDENGLISH
@SOCIAL MEDIA**

20th October 2021



FREE REGISTRATION

<https://forms.gle/3kZ4V5iwh1gWzki39>





About College:

Kamla Nehru Mahavidyalaya a renowned educational institute was established in 1983 by founder President Late Shri Govindraoji Wanjari for the noble mission of imparting knowledge to the deprived sections of the society. The college is forging ahead under the dynamic leadership of President of Amar SewaMandal Dr. Smt. Suhasini Wanjari and Secretary Adv. Abhijit Wanjari. In 2017 the college has been re- accredited with A+ by NAAC, Bangalore with CGPA of 3.53.

The institute continuously strives to improve the operational efficiency and has catered to the needs of diversified learners with reference to running several courses in Faculty of Science, Commerce, Arts and Management studies at Undergraduate, Postgraduate and Doctoral levels. The College is a recognised Research Centre for Ph.D. programmes in 6 disciplines, PG in 18 disciplines and UG in 8 disciplines and runs Professional Courses such as MBA and MCA too. The College has also been awarded by the RTM Nagpur University as the best educational institution in 2019.

Objectives :

The emergence of the internet and the consequential array of social media networks have led to an exponential increase in new types of written language in the form of blogs, tweets, Facebook posts and LinkedIn profiles to mention just a few. Social media has had a drastic impact on the volume of people with whom we can frequently communicate with ease. We are thus exposed to a myriad of different personalities, perspectives, and approaches when we use this media. Apart from social media professionals and academic journalists, the majority of what is written by the general public on social media is not edited, supervised or checked. Hence there are certain aspects of English Language that have been affected both positively and negatively. Therefore the Objectives behind organising this conference are to understand:

- Appropriation of Existing Vocabulary
- Evolution of new colloquialisms and innovative vocabulary.
- Flouting of the usual syntax and maxims of conventional English Language.
- Implications of internet slangs.
- Popularization of English as language of the internet.
- Wider exposure to global language and people.
- Ease of Second Language Acquisition (SLA).
- Social media is enhancing or hampering linguistic skills.

Sub Themes :

- Social Constructivism and Second Language Acquisition.
- Enhanced Connectivity and Wider Access to Global Language.
- English Language Proficiency and Social Media.
- Contextual and Validated Language Learning.
- Role of Apps, Sites and Blogs in Communicative & Collaborative Learning.
- Technology Embedded Learning and its interestedness among young generation.
- Depletion in Writing Skills.
- Rise of Internet Slang and Subverting Language.
- Unscholarly and Ungrammatical usages.
- Threat to Old School English Language Constructions and Patterns.

Patrons



Dr Smt Suhasini Wanjari
Hon'ble President, Amar Sewa Mandal



Adv. Abhijit Wanjarri
Hon'ble Secretary of Amar Sewa Mandal



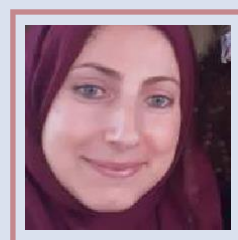
Dr Smeetaa Wanjarri
Hon'ble Treasurer, Amar Sewa Mandal

Chief Guest/Inaugurator



Prof. Dilip Barad
Dean, Faculty of Arts M. K. Bhavnagar
University, Gujarat

Keynote Address :



Dr. Leila Mouhanna
Zahra College, International Baccalaureate (IB)
World School (Sydney Astralia)

1st Plenary Session :



Victoriia Drobotun
Taras Shevchenko National University,
Ukraine.

2nd Plenary Session :



Dr Anjali Patil
Associate Professor, C.P. & Berar College.
Nagpur

Valedictory Function



Dr. Urmila Dabir
Chairman, BOS, RTM, Nagpur University, Nagpur

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Organisers



Principal
Dr Dilip Badwaik



Vice- Principal
Prof Dr Pradip Dahikar



Convener
Prof Dr Subhashree Mukherjee



Co-Convener
Dr Sandhya Jain



Organizing Secretary
Dr S.D. Deshbhratar

Organizing Committee

- Dr Ashish Mahajan
- Dr Ashish Rewatkar
- Mr Sachin Zade
- Dr Vaijayanti Peshwe
- Dr Sucheta Parker
- Dr Mrunal Waliokar

Advisory Committee

- Dr Urmila Dabir
- Dr Sudhir Nikam
- Dr Sanjay Palwekar
- Dr Dnyanesh Naik
- Dr Jyoti Patil
- Dr Kapil Singhel
- Dr Anjali Patil

CALL FOR RESEARCH PAPERS

Research Papers based on the given sub themes are invited. Selected papers will be published in International Peer Reviewed Journal with Impact Factor-6.8992. (Plagiarism check will be done by the editorial board and can be a ground for rejection of papers.)

Guidelines for papers:

- Full length papers should be between 1700-2500 words.
- Soft copy of the paper should be sent by e-mail to desm@kamlanehrucollege.ac.in latest by 15th Oct.2021.
- Font: 12 point font of Times New Roman
- MS word format using MLA 8th edition with 2 point spacing .
- Sequencing should be- Title, Name of Author, Name of Institute, Abstract (less than 200 words), main paper, works cited.

REGISTRATION & PAYMENT

Publication Fees		
700 INR	:	Indian Writers
1000 INR	:	Dual or more Indian Writers
100 USD	:	International Writers
150 USD	:	Dual or more International Writers

Participants are requested to send the publication fees payable by online mode in favour of Principal, Kamla Nehru Mahavidyalaya, Nagpur on or before 15th of Oct. 2021. The Conference will be held entirely in Online Mode.

Name of Bank	:	Axis Bank
Branch name	:	Medical Square
Name of account	:	Principal Kamla Nehru Mahavidyalaya
Account No.	:	920010073736648
IFSC Code	:	UTIB0001044

Tentative Schedule		
Date	Time	Particulars
20 th October 21	12:00 pm-1:00 pm	Inaugural Session
	1:00 pm-2:00 pm	Keynote Address
	2:00 pm-3:00 pm	1 st Plenary Session
	3:00 pm-4:00 pm	2 nd Plenary Session
	4:00 pm-5:00 pm	Valedictory Function

For any other details or queries contact
Dr Subhashree Mukherjee : +91 9096051701

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